

# Strategic Plan Executive Summary

Cincinnati Preservation Association (CPA) has been a driving force in the preservation and revitalization of the Greater Cincinnati region since its founding in 1964. As the organization approaches its 60th anniversary in 2024, CPA recognizes the crucial role that historic preservation has played in shaping the region and the work that still needs to be done to save not just iconic structures, but entire neighborhoods and the places that matter to each of us.

To guide our efforts over the next three years in our mission of empowering and educating people to value, preserve, and save Greater Cincinnati's historic buildings, communities, landscapes, and stories, CPA has developed a Strategic Plan focused on four main goals.

- Increase awareness that Cincinnati Preservation Association is the go-to resource for preservation through expanding the organization's impact
- Increase financial stability
- Expand capacity
- Cultivate an inclusive, accessible, and diverse Cincinnati Preservation Association

While these goals are broad in scope, CPA has developed specific objectives and action steps to achieve each one. CPA also recognizes the importance of collaboration to expand our reach throughout the community. Our work to preserve, protect, and celebrate our historic resources envisions a future where Greater Cincinnati champions historic preservation as the foundation of our cultural, political, economic, and environmental identity. With this Strategic Plan in place, CPA is positioned to continue its important work in preserving and revitalizing the Greater Cincinnati region for years to come.

*Preservation in the Park Series  
in Washington Park*

